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WHAT YOU CAN EXPECT

2X

Increase in
First-Time
Buyers

+15%

Improvement
in Conversion
Rates

+15%

Growth in
Average Order
Values

+20%

Uplift in
Ecommerce
Revenue

Backed By



GİRİŞİM EVİ

SORTEXT

INNOVATION

Sortext is an AI-driven ecommerce conversion platform designed to transform first-time visitors into loyal customers. By leveraging advanced artificial intelligence, Sortext empowers ecommerce businesses to double their first-time buyer conversions while increasing average order values, conversion rates, and overall revenues by 15-20%.

This powerful and cost-effective solution achieves these results seamlessly, requiring no technical changes or investments in web stores, making it an essential tool for driving ecommerce growth.

CHALLENGE

Ecommerce visitors are divided into two primary segments: returning visitors and first-time visitors. Returning visitors, while accounting for just 30% of web store traffic, contribute an impressive 80% of revenue. Conversely, first-time visitors represent 70% of traffic but contribute only 20% of revenue.

This disparity arises from the lack of actionable data and effective tools to engage and convert first-time visitors. Addressing this conversion gap presents a significant opportunity for ecommerce businesses to unlock untapped revenue potential and achieve sustainable growth.

SOLUTION

Sortext acts as an intelligent sales assistant, engaging first-time visitors directly within web stores. Upon a visitor's arrival, Sortext instantly identifies their spending power and likelihood to convert. It silently tracks their behavior as they navigate product pages, intervening only when their conversion probability drops to zero.

At this critical moment, Sortext steps in with personalized, time-sensitive deals tailored to exceed their spending capacity by 20-30%. These exclusive offers encourage visitors to remain on the site, complete their purchase, and spend more to take advantage of the deal.

By seamlessly delivering these targeted interventions, Sortext drives a 15-20% increase in average order values, conversion rates, and overall ecommerce revenue, transforming first-time visitors into paying customers effortlessly.

PERFORMANCE

Sortext delivers exceptional results by engaging first-time visitors at the moment their conversion probability drops to zero. By presenting personalized, time-sensitive deals to approximately 5% of all visitors, Sortext effectively doubles the conversion rate of first-time buyers.

This strategic approach drives a 15-20% increase in average order values, conversion rates, and overall ecommerce revenues, all achieved without requiring technical changes or additional investments in the web store.

INTEGRATION

Integrating Sortext into a web store is simple and requires no IT effort.

For universal ecommerce platforms, our technical team seamlessly adds a JavaScript workspace to Google Tag Manager, completing the integration without the need for any code injections.

For Shopify-based web stores, the process is even more straightforward. The Sortext Shopify App can be installed directly from the Shopify App Store, allowing instant activation and operation.

This hassle-free integration process ensures Sortext is ready to enhance web stores' performance without disrupting existing operations.

PRICING

Sortext offers a 14-day full-feature free trial, enabling ecommerce businesses to experience its transformative impact without any upfront investment. After the trial period, businesses can continue using Sortext without incurring fixed fees or binding commitments. Instead, they pay a 5% success fee, calculated solely on the additional revenue generated by Sortext in their web store.